

Are You Realizing Total Value from Employee Health?

If you're not sure, we'll show you how to do it with WorkSET®.

WorkSET® is an award-winning program that promotes an integrated and comprehensive approach to value-based health management (VBHM). Developed for employers by GlaxoSmithKline, WorkSET® provides the following employer support tools for planning, implementing, and evaluating VBHM strategies.



The WorkSET® Program

An Introduction to Value-Based Health Management: Realizing Total Value Through Employee Health Management	Features: <ul style="list-style-type: none"> • Seven key facts to manage health and productivity • Seven winning strategies for managing VBHM initiatives
Creating a Culture of Health	Features: <ul style="list-style-type: none"> • Strategy for implementing a health culture • Business cases for building a supportive culture
The Value of Benchmarking	Features: <ul style="list-style-type: none"> • Benchmarking worksheets for key VBHM performance areas
The Value of Data Management	Features: <ul style="list-style-type: none"> • The risk targeting 80/20 rule and the data source questionnaire
The Value of Primary Prevention and Health Maintenance	Features: <ul style="list-style-type: none"> • Summary of 25 high-value preventive services and the business case for preventive initiatives
The Value of Risk Reduction	Features: <ul style="list-style-type: none"> • Business cases for reducing health risks
The Value of Managing Chronic Disease	Features: <ul style="list-style-type: none"> • Selected disease management programs with positive outcomes
How INFORMED Are You?	Features: <ul style="list-style-type: none"> • How INFORMED Are You? An employee educational workshop, including promotional materials (e.g., newsletter article, flyer, poster, email and voicemail promotions, survey and worksheets)
The Value of Health Coaching	Features: <ul style="list-style-type: none"> • Coaching techniques and how to select a health coaching vendor • Care Management Central, a resource rich web site

To access these **free WorkSET®** modules, go to: <http://www.centervbhm.com>

